



Release Report

Release Title

Cambodia's scientists take major digital step

Release distributed 04.04.2012 Report Created 25.10.2012

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**Headline:** Link to high-speed network will boost research collaboration

**URL:** <http://www.universityworldnews.com/article.php?story=20120405163837449>

**RIR Score:** ★★  
**Coverage type:** Editorial  
**PDF Permission:** Unavailable  
**Site Name:** University World News  
**Identified:** 10/04/2012  
**Published:** 08/04/2012  
**Site Location:** UK  
**Language:** English  
**Alexa traffic rank:** 134,562  
**Site target audience:** University World News journalists report on the whole gamut of higher education from top world-ranking universities to institutions in more marginalised parts of the globe where universities are not strongly reported, enhancing higher education communication and understanding globally. The University...

**Social shares:**  Facebook: 38  Twitter: 14  LinkedIn: 3

**Headline:** Cambodia connects to research, education network via Vietnam



**URL:** <http://www.telecompaper.com/news/cambodia-connects-to-research-education-network-via-vietnam>

**RIR Score:** ★★  
**Coverage type:** Editorial  
**PDF Permission:** Permission Granted  
**Site Name:** Telecom Paper  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** Netherlands  
**Language:** English  
**Site online since:** 03 October 1997  
**Other sites linking in:** 133  
**Advertising rates:** €35 - €70 CPM banner  
**Readership:** 80,000  
**Alexa traffic rank:** 49,865  
**Site target audience:** Telecompaper is a well respected, independent research and publishing company focused on the telecommunications industry. Telecompaper provides international customers with research and advisory services, breaking news, digests, expert analyses, company profiles and research reports. Telecom Paper's audience are major telecom operators, regulators and other government agencies and consultancies. Geographical breakdown of visitors is: Europe 48 %, America 31 %, Asia & Oceania 18 % and Africa 3%.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.labbulletin.com/articles/20120404>

**RIR Score:** ★★  
**Coverage type:** Editorial  
**PDF Permission:** Unavailable  
**Site Name:** LabBulletin  
**Identified:** 05/04/2012  
**Publisher:** Newleaf Marketing Communications Ltd  
**Published:** 04/04/2012  
**Site Location:** UK  
**Language:** English  
**Alexa traffic rank:** 4,197,906  
**Site target audience:** Lab Bulletin is an online resource for scientists and laboratory personnel throughout the world providing the most up to date information on new products and industry news. Scientists can review products and easily search for technical articles, application notes, video...

**Social shares:**  Twitter: 1  LinkedIn: 1

**Headline: Cambodia connectedto TEIN3**

**URL:** <http://www.totaltele.com/view.aspx?ID=472549>

**RIR Score:** ★★★  
**Coverage type:** Selective  
**PDF Permission:** Permission Granted  
**Site Name:** Total Telecom  
**Identified:** 05/04/2012  
**Publisher:** Terrapinn Ltd  
**Published:** 04/04/2012  
**Site Location:** UK  
**Language:** English  
**Site online since:** 09 October 1996  
**Other sites linking in:** 1,674  
**Advertising rates:** £80 cpm  
**Readership:** 105,000  
**Alexa traffic rank:** 138,827  
**Site target audience:** Total Telecom meets the information and research needs of the Global Communications industry, from breaking news to expert analysis. It is the leading communications link between end users and the vendors, carriers and resellers of telecommunications technology and services. Total Telecom Online provides breaking news, archives, research reports and more.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.sys-con.com/node/2235463>

**RIR Score:** ★★ ★  
**Coverage type:** Selective  
**PDF Permission:** Unavailable  
**Site Name:** SYS-CON Media  
**Identified:** 05/04/2012  
**Publisher:** SYS-CON Media  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 04 March 1996  
**Other sites linking in:** 11,248  
**Advertising rates:** \$55-75 CPM leaderboard  
**Alexa traffic rank:** 23,379  
**Site target audience:** SYS-CON Media, founded in 1994, is widely recognized in the Internet-technology and magazine publishing industries as the world's leading publisher of i-technology magazines, electronic newsletters, and accompanying i-technology breaking news, education and information Web portals. SYS-CON Media is for tech professionals...  
**Other:** SYS-CON Media has 185,000 subscribers to its e-newsletter.  
**Social shares:**  Twitter: 2

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.itwire.com/press-release/53925-cambodias-scientists-take-major-digital-step>

**RIR Score:** ★★ ★  
**Coverage type:** Selective  
**PDF Permission:** Permission Granted  
**Site Name:** IT Wire  
**Identified:** 11/04/2012  
**Published:** 04/04/2012  
**Site Location:** Australia  
**Language:** English  
**Site online since:** 24 June 2001  
**Readership:** 795,000  
**Alexa traffic rank:** 51,835  
**Site target audience:** iTWire is Australia's leading, independent technology news and information site. A must-have source of information for industry professionals in the information technology and telecommunications sectors, iTWire delivers news, informed comment and analysis from a respected team of award-winning journalists. iTWire reaches a wide audience of readers in the technology marketplace, from consumers and users of technology products and services, to IT and telecommunications professionals, business users.  
**Other:** iTWire is one of the world's top five thousand blogs according to Technorati. The site serves over two million page views per month.

**Headline: Cambodia's scientists take major digital step**

**URL:**

<http://www.zimbio.com/member/realwire/articles/6MC1cjUzjDM/Cambodia+scientists+take+major+digital+step>

**RIR Score:** ★★★  
**Coverage type:** Selective  
**PDF Permission:** Permission Denied  
**Site Name:** Zimbio  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 02 December 2005  
**Other sites linking in:** 101,817  
**Advertising rates:** \$5-7 CPM  
**Readership:** 10,000,000  
**Alexa traffic rank:** 351  
**Site target audience:** Zimbio's mission is to help users become an influential player in how stories are created, shaped and shared. Zimbio makes it simple for people to compile the webs most relevant and dynamic content into easily-searched topics, so readers can find and react to the full story from multiple perspectives. Zimbio's target audience is 18-34 years old, Internet-savvy, educated, and highly influential.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.tmcnet.com/submit/2012/04/04/6235124.htm>

**RIR Score:** ★★★  
**Coverage type:** Selective  
**PDF Permission:** Permission Denied  
**Site Name:** TMC Net  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 25 November 1995  
**Readership:** 1,100,000  
**Alexa traffic rank:** 10,707  
**Site target audience:** Technology Marketing Corporation (TMC) is the world's leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centres, and CRM. TMC's target audience is the communications and technology industries. It has specific sections for service providers, developers, resellers, government and the consumer.  
**Other:** TMCnet averages 20 million page views per month.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://search.sys-con.com/node/2235463>

**RIR Score:** ★★ ★  
**Coverage type:** Selective  
**PDF Permission:** Unavailable  
**Site Name:** Search sys-con  
**Identified:** 16/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 04 March 1996  
**Alexa traffic rank:** 23,379  
**Site target audience:** Search Sys-Con is a site dedicated to search technology news. The site is part of the SYS-CON network and attracts IT managers and decision makers.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://smart-grid.tmcnet.com/news/2012/04/04/6235124.htm>

**RIR Score:** ★★ ★  
**Coverage type:** Selective  
**PDF Permission:** Permission Denied  
**Site Name:** TMC Net  
**Identified:** 10/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 25 November 1995  
**Readership:** 1,100,000  
**Alexa traffic rank:** 10,707  
**Site target audience:** Technology Marketing Corporation (TMC) is the world's leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centres, and CRM. TMC's target audience is the communications and technology industries. It has specific sections for service providers, developers, resellers, government and the consumer.  
**Other:** TMCnet averages 20 million page views per month.

**Headline: Press Release: Cambodia's scientists take major digital step**

**URL:** <http://www.eschoolnews.com/2012/04/05/cambodias-scientists-take-major-digital-step/>

<b>RIR Score:</b>	★★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	eSchool News
<b>Identified:</b>	18/04/2012
<b>Published:</b>	05/04/2012
<b>Site Location:</b>	USA
<b>Language:</b>	English
<b>Site online since:</b>	28 October 1997
<b>Readership:</b>	300,000
<b>Alexa traffic rank:</b>	144,560
<b>Site target audience:</b>	eSchool News covers education technology in all its aspects - from legislation and litigation, to case studies, to purchasing practices and new products. First published in March of 1998, eSchool News is a monthly print newspaper providing the news and information necessary to help K-20 decision-makers successfully use technology and the internet to transform North America's schools and colleges and achieve their educational goals.
<b>Other:</b>	The print newspaper is read by more than 300,000 school leaders, and a companion web site eSchool News Online has 135,000 registered members.

**Headline: : Cambodia's scientists take major digital step**

**URL:** <https://research.zecco.com/research/quotes/stock-news/story.asp?key=100-095u3034-1>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	Zecco
<b>Identified:</b>	16/04/2012
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	USA
<b>Language:</b>	English
<b>Site online since:</b>	13 September 2004
<b>Alexa traffic rank:</b>	31,607
<b>Site target audience:</b>	Zecco is a financial website providing low cost stock and options trades and investments for its financial community. It is aimed at financial professionals interested in market news and analysis.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://dotnet.sys-con.com/node/2235463>

**RIR Score:** ★★  
**Coverage type:** Selective  
**PDF Permission:** Unavailable  
**Site Name:** .NET Developer's Journal  
**Identified:** 10/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 04 March 1996  
**Alexa traffic rank:** 23,379  
**Site target audience:** .NET Developers journal is part of the SYS-CON Media range of respected technology sites written by professionals for professionals. This site inparticular looks at website development and covers cloud, java, linux, open source and virtualization.

**Headline: Cambodia's scientists take major digital step**

**URL:** [http://www.it-director.com/enterprise/technology/news\\_release.php?rel=30940](http://www.it-director.com/enterprise/technology/news_release.php?rel=30940)

**RIR Score:** ★★  
**Coverage type:** Selective  
**PDF Permission:** Permission Granted  
**Site Name:** IT Director  
**Identified:** 05/04/2012  
**Publisher:** IT Analysis Communications Ltd.  
**Published:** 04/04/2012  
**Site Location:** UK  
**Language:** English  
**Site online since:** 02 December 1998  
**Other sites linking in:** 865  
**Advertising rates:** £40 CPM  
**Readership:** 36,000  
**Alexa traffic rank:** 278,080  
**Site target audience:** ITD is a communications company focused on aggregating and proliferating the opinion, analysis and research from the independent technology analyst community. The objective is to ensure that all IT purchasers have access to the best possible information through the communications interface they feel most comfortable with. This includes; online, face to face, printed media and via trusted third parties like trade associations. ITD provides a one-stop-shop for IT end users to access and retrieve published analysis and for IT vendors to more effectively interact with the independent analyst community.



**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.connect-world.com/~cwiml/index.php/press-releases/item/16617-cambodias-scientists-take-major-digital-step>

**RIR Score:** ★★  
**Coverage type:** Selective  
**PDF Permission:** Unavailable  
**Site Name:** ConnectWorld  
**Identified:** 20/04/2012  
**Publisher:** World Info Comms Ltd.  
**Published:** 04/04/2012  
**Site Location:** UK  
**Language:** English  
**Other sites linking in:** 224  
**Advertising rates:** Homne page top position £1,835 per month.  
**Readership:** 600,000  
**Alexa traffic rank:** 1,323,397  
**Site target audience:** Connect-World is the information and communication technology (ICT) decision makers' magazine - the forum for ICT driven development. It discusses in clear, non-technical English, how ICT helps to shape regional and global development. The articles discuss the commercial, economic and social impact of how ICT issues change the way that people live and do business

**Headline: Cambodia's scientists take major digital step**

**URL:** [http://www.it-analysis.com/enterprise/technology/news\\_release.php?rel=30940](http://www.it-analysis.com/enterprise/technology/news_release.php?rel=30940)

**RIR Score:** ★★  
**Coverage type:** Selective  
**PDF Permission:** Permission Granted  
**Site Name:** IT Analysis  
**Identified:** 05/04/2012  
**Publisher:** IT Analysis Communications Ltd.  
**Published:** 04/04/2012  
**Site Location:** UK  
**Language:** English  
**Site online since:** 04 June 1999  
**Other sites linking in:** 572  
**Advertising rates:** £80 - £320 CPM banner  
**Readership:** 16,000  
**Alexa traffic rank:** 551,336  
**Site target audience:** IT Analysis is a communications company focused on aggregating and proliferating the opinion, analysis and research from the independent technology analyst community. The objective is to ensure that all IT purchasers have access to the best possible information through the communications interface they feel most comfortable with. This includes; online, face to face, printed media and via trusted third parties like trade associations. IT Analysis provides a one-stop-shop for IT end users to access and retrieve published analysis and for IT vendors to more effectively interact with the independent analyst community.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://newsblaze.com/story/2012040401570500001.we/topstory.html>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Permission Granted
<b>Site Name:</b>	News Blaze
<b>Identified:</b>	05/04/2012
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	USA
<b>Language:</b>	English
<b>Site online since:</b>	12 August 2003
<b>Other sites linking in:</b>	5,158
<b>Advertising rates:</b>	\$2000
<b>Readership:</b>	400,000
<b>Alexa traffic rank:</b>	41,687
<b>Site target audience:</b>	News Blaze is a platform for news releases from around the world. News Blaze readers care about breaking news in entertainment, business, the world, politics, cartoons and web 2.0. Their community includes people who love entertainment and book reviews, entrepreneurs and interested consumers. Readers generate over half a million page views per month.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.itnewsonline.com/showrstory.php?storyid=7782>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	IT News Online
<b>Identified:</b>	05/04/2012
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	India
<b>Language:</b>	English
<b>Site online since:</b>	14 January 2005
<b>Other sites linking in:</b>	1,163
<b>Advertising rates:</b>	\$1,000 for a period of 30 days
<b>Readership:</b>	60,000
<b>Alexa traffic rank:</b>	92,729
<b>Site target audience:</b>	IT News Online covers the latest IT industry news worldwide in many categories ranging from telecom to gaming. IT News Online is for IT industry professionals who want to keep up to date with the latest news and releases.
<b>Social shares:</b>	 Twitter: 1

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.ulitzer.com/node/2235463>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	Ulitzer
<b>Identified:</b>	05/04/2012
<b>Publisher:</b>	SYS-CON
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	USA
<b>Language:</b>	English
<b>Alexa traffic rank:</b>	76,332
<b>Site target audience:</b>	Ulitzer is an online portal providing a range of comprehensive news on technology. This includes sections on electronics and semiconductors, media and entertainment and computers and software, This site would attract a well educated audience interested in technology for both professional and personal use.

**Headline: Cambodia's scientists take major digital step**

**URL:** [http://pr-usa.net/index.php?option=com\\_content&task=view&id=1140695&Itemid=32](http://pr-usa.net/index.php?option=com_content&task=view&id=1140695&Itemid=32)

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	PR-USA.NET
<b>Identified:</b>	05/04/2012
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	Bulgaria
<b>Language:</b>	English
<b>Other sites linking in:</b>	5,923
<b>Advertising rates:</b>	\$2500 per month
<b>Readership:</b>	95,000
<b>Alexa traffic rank:</b>	15,854
<b>Site target audience:</b>	PR-USA.NET is a news hosting site where members can post any stories of interest. The site includes sections on politics, business, organisational, healthcare, science, sports, culture and shows. PR-USA.NET would attract anyone looking to stay ahead of the latest headlines.

**Headline: Cambodias scientists take major digital step**

**URL:** <http://www.liquida.com/page/33723666/>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	Liquida
<b>Identified:</b>	05/04/2012
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	Italy
<b>Language:</b>	English
<b>Alexa traffic rank:</b>	179,449
<b>Site target audience:</b>	Liquida is a place where Internet users can post their own digital content on the following topics, sports, entertainment, technology, business, green technology, science, living, arts, automotive and travel news.

**Headline: Cambodia's scientists take major digital step**


**URL:** <http://www.whatech.com.au/technology-releases/broadband/7523-cambodias-scientists-take-major-digital-step>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	WhaTech
<b>Identified:</b>	05/04/2012
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	Australia
<b>Language:</b>	English
<b>Alexa traffic rank:</b>	137,582
<b>Site target audience:</b>	WhaTech provides technology news with a focus on Australasia. The site allows users to upload press releases for visibility. This site would attract a general audience seeking business technology news.

**Headline: Cambodia's scientists take major digital step**

**URL:** [http://www.wareground.com/articles/cambodias\\_scientists\\_take\\_major\\_digital\\_step](http://www.wareground.com/articles/cambodias_scientists_take_major_digital_step)

**RIR Score:** ★★  
**Coverage type:** Selective  
**PDF Permission:** Unavailable  
**Site Name:** WareGround IT News  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** Moldova  
**Language:** English  
**Other sites linking in:** 280  
**Advertising rates:** No advertising available  
**Alexa traffic rank:** 863,378  
**Site target audience:** WareGround IT news provides the most important news on technology, developments and trends with insightful analysis. Coverage includes hardware, software, networking, wireless computing, personal technology, security and cutting-edge technology from the developer world to the consumer world.

**Social shares:**  Twitter: 2

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.itnewsbyte.com/de/news/nws166075,..htm>

**RIR Score:** ★  
**Coverage type:** Selective  
**PDF Permission:** Unavailable  
**Site Name:** Itnewsbyte.com  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** Switzerland  
**Language:** English  
**Other sites linking in:** 126  
**Advertising rates:** No advertising available.  
**Alexa traffic rank:** 363,568  
**Site target audience:** Itnewsbyte.com is a German website focusing on a range of technology news from software, hardware, internet, mobile, entertainment and much more. Members are allowed to upload articles where users are able to comment and discuss any news they find of interest.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.bizwireexpress.com/showstoryRW.php?storyid=266052>

**RIR Score:** ★  
**Coverage type:** Selective  
**PDF Permission:** Permission Granted  
**Site Name:** BizWire Express  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** India  
**Language:** English  
**Alexa traffic rank:** 636,927  
**Site target audience:** BizWire Express is a brand new site launched by the owner of IT News Online in May 2009. The site offers business news from a number of carefully selected sources.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://green.tmcnet.com/news/2012/04/04/6235124.htm>

**RIR Score:** ★★★  
**Coverage type:** Non-selective  
**PDF Permission:** Permission Denied  
**Site Name:** TMC Net  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 25 November 1995  
**Readership:** 1,100,000  
**Alexa traffic rank:** 10,707  
**Site target audience:** Technology Marketing Corporation (TMC) is the world's leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centres, and CRM. TMC's target audience is the communications and technology industries. It has specific sections for service providers, developers, resellers, government and the consumer.  
**Other:** TMCnet averages 20 million page views per month.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://goarticles.com/article/Cambodia-s-scientists-take-major-digital-step/6325803/>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Non-selective
<b>PDF Permission:</b>	Unavailable
<b>Site Name:</b>	Go Articles
<b>Identified:</b>	05/04/2012
<b>Publisher:</b>	Jayde Online, Inc
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	Canada
<b>Language:</b>	English
<b>Site online since:</b>	30 August 2000
<b>Other sites linking in:</b>	59,010
<b>Advertising rates:</b>	\$600 for banner 349x60
<b>Readership:</b>	500,000
<b>Alexa traffic rank:</b>	3,027
<b>Site target audience:</b>	GoArticles.com is an article search engine and directory with more than 1 million indexed articles and a membership exceeding 135,000 authors. Currently (October 2008) the site receives 10,000 - 12,000 article submissions per week. The sites goal is to provide authors, publishers and visitors with the best and largest free content article database on the Web in categories such as health, food, marketing, real estate and business.

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://en.redtram.com/go/395641032/top100/>

<b>RIR Score:</b>	★★
<b>Coverage type:</b>	Non-selective
<b>PDF Permission:</b>	Permission Granted
<b>Site Name:</b>	redtram
<b>Identified:</b>	05/04/2012
<b>Publisher:</b>	Virton Consultans, Ltd.
<b>Published:</b>	04/04/2012
<b>Site Location:</b>	Cyprus
<b>Language:</b>	English
<b>Site online since:</b>	30 November 2004
<b>Readership:</b>	6,936,200
<b>Alexa traffic rank:</b>	6,384
<b>Site target audience:</b>	RedTram™ is the news search engine making it possible for Internet users to find the latest news they are interested in. The uniqueness of this search engine lies in the variety of simultaneously used criteria for searching and displaying news. Redtram is aimed at internet users who want to find out about the latest news in a specific category. Redtram offers a well-structures and detailed catalogue with two main directions: themes and regions. News in English, French, German, Spanish, Italian, Polish, Chinese, Ukrainian and Russian.

**Headline: Cambodia's scientists take major digital step**

**URL:** [http://www.silobreaker.com/cambodias-scientists-take-major-digital-step-5\\_2265601847102275585](http://www.silobreaker.com/cambodias-scientists-take-major-digital-step-5_2265601847102275585)

**RIR Score:** ★★  
**Coverage type:** Non-selective  
**PDF Permission:** Unavailable  
**Site Name:** silobreaker  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 17 March 2005  
**Other sites linking in:** 2,973  
**Advertising rates:** No advertising available  
**Alexa traffic rank:** 15,320  
**Site target audience:** Silobreaker should be used by anyone who wants to get more from current affairs on the internet in less time. If you want to get an in-depth understanding of the news, whether it's for your own interest or as part of your job, Silobreaker provides you with the information you need to know.  
**Other:** Silobreaker serves between two and three million page views per month.

**Headline: Cambodia's scientists take major digital step**

**URL:** [http://www.silobreaker.com/cambodias-scientists-take-major-digital-step-5\\_2265601490301223207](http://www.silobreaker.com/cambodias-scientists-take-major-digital-step-5_2265601490301223207)



**RIR Score:** ★★  
**Coverage type:** Non-selective  
**PDF Permission:** Unavailable  
**Site Name:** silobreaker  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Site online since:** 17 March 2005  
**Other sites linking in:** 2,973  
**Advertising rates:** No advertising available  
**Alexa traffic rank:** 15,320  
**Site target audience:** Silobreaker should be used by anyone who wants to get more from current affairs on the internet in less time. If you want to get an in-depth understanding of the news, whether it's for your own interest or as part of your job, Silobreaker provides you with the information you need to know.  
**Other:** Silobreaker serves between two and three million page views per month.



**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.techrecur.com/2012/04/04/cambodias-scientists-take-major-digital-step/>

**RIR Score:** ★★  
**Coverage type:** Blog  
**PDF Permission:** Unavailable  
**Site Name:** TechRecur  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Other sites linking in:** 78  
**Advertising rates:** No advertising available  
**Alexa traffic rank:** 4,133,862  
**Site target audience:** TechRecur is a blog providing news content relating to technology, in particular topics from the global telecom industry. It focusses on mobile/wireless products, the latest mobile apps , mobile 2.0, and industry news such as mergers & acquisitions. TechRecur would...

**Social shares:**  Twitter: 1  LinkedIn: 1

**Headline: Cambodia's scientists take major digital step**

**URL:** <http://www.technoworldinc.com/techno-news/cambodias-scientists-take-major-digital-step-t133362.0.html>

**RIR Score:** ★  
**Coverage type:** UGC  
**PDF Permission:** Permission Granted  
**Site Name:** TechnoWorldInc.com  
**Identified:** 05/04/2012  
**Published:** 04/04/2012  
**Site Location:** USA  
**Language:** English  
**Alexa traffic rank:** 154,755  
**Site target audience:** Techno World Inc describes itself as 'The Technical Encyclopedia'. It provides tech news and articles on topics such as hacking, programming and security issues. Techno World Inc is for anyone with an active interest in technology news and know-how.

Release Title

## Cambodia's scientists take major digital step

Release distributed 04.04.2012 Report Created 25.10.2012

### Cambodia links to TEIN3 via Vietnam

Cambodia is the latest country to be connected to Trans-Eurasia Information Network (TEIN3), the pan-Asian research and education network, bringing the number of Asian countries benefiting from the high speed network to 17.

The new link initially connects the Institute of Technology of Cambodia (ITC) in Phnom Penh and has the potential to connect Cambodia's 35,000 researchers with scientists around the world. This move will improve the quality and quantity of research conducted in Cambodia's higher education institutes and research centres.

The development of Cambodia's national research and education network, CamREN, will be boosted by its link to TEIN3, as it works to strengthen national and international research collaboration.

To achieve the physical connection CamREN worked closely with VinaREN, the national research and education network organisation of neighbouring Vietnam, VinaREN helping arranged a dedicated link from its network in Hanoi to ITC and providing access to its existing TEIN3 connection.

Dr Ta Ba Hung, Director General of NASATI/VinaREN, commented: 'When the TEIN2 programme began in 2004 VinaREN was similarly starting from scratch and appreciated the support of the TEIN2 programme and other national partners. VinaREN has quickly established research connectivity across Vietnam and we are very pleased to help Cambodia start out along this road. We are grateful for the generous support provided by Viettel, a leading Telco in Vietnam who set up the dedicated physical link between VinaREN and CamREN.'

The successful connection to TEIN3 was driven by the Network Startup Resource Centre (NSRC) based at the University of Oregon which worked with CamREN technicians to provide the equipment and technical assistance at the ITC campus to complete the connection.

Dr Steven Huter Director of the NSRC said, 'From our discussions with Samnang Khiev of ITC, it became clear that one critical factor preventing this link from becoming operational was a single piece of hardware, which the NSRC provided to remove that obstacle. Step by step, brick by brick, the R&E cyber infrastructure in the TEIN3 region is becoming stronger and better integrated. Special thanks to Dale Smith of NSRC and Nguyen Hong Van of VinaREN for helping CamREN to develop an initial network design plan that is affordable and scalable.'

Dr Sackona Phoeurng of CamREN said, 'Our connection to TEIN3 comes at a critical time in our country's research development. The fields of study that can now be developed thanks to this link include e-learning, telemedicine, earth and atmospheric sciences, emerging diseases, crop research and information and communication technology. Science and Technology in these sectors are still needs to more developed. We are very excited at finally being able to connect with the global research and education community. Without the help of VinaREN and NSRC, connection to TEIN3 might have taken much longer.'

David West, project manager at DANTE (Delivery of Advanced Network Technology to Europe) for TEIN3 added, 'This is a great example of how an emerging Asian country has been able to get connected with the help and support of the wider research and education community. In this case we have been able to augment Cambodia's own efforts, notably the very practical assistance from its neighbours in Vietnam and from the NSRC. The new link to TEIN3 will certainly help improve the country's science and technology capacity by providing better connectivity to researchers in Asia Pacific, and around the world.'

#### About TEIN3

Cambodia joins Bangladesh as the most recent country to connect to TEIN3. The TEIN3 network, which is co-funded by the European Commission, extends to the South Asian sub-continent serving over 45 million users in more than 8,000 academic institutions and research centres across Asia. Through GÉANT, the pan-European research and education network, TEIN3 offers access to another 40 million users.

The Trans-Eurasia Information Network (TEIN) connects the research and education community across Asia-Pacific. Starting with a single circuit between France and Korea in 2001, TEIN3, the third generation of the project now links 17 countries in the region to each other and the global research community and is managed by DANTE. Applications using the network include climate research and meteorology, food security and health programmes. The TEIN\* Cooperation Center has been established, with Korean government and TEIN partner support and endorsed at ASEM8 in October 2010, to take responsibility for a 4th phase of the TEIN programme starting in 2012. The TEIN\*CC organisation will be closely supported by DANTE in its initial phase. [www.tein3.net](http://www.tein3.net)

#### About DANTE:

DANTE is a non-profit organisation whose primary mission is to plan, build and manage research and education networks. Established in 1993, DANTE has

## Appendix

### Coverage/Site Information & Site Statistics Explained

Please find below an explanation of the site information and statistics contained within this report.

### Site Information

#### Coverage Type

RealWire separates coverage into different types, which are explained below:-

- Editorial - editorial news sites are the equivalent to the traditional print media. A journalist will review your press release and choose to write (or not to write) about the information that you have provided.
- Selective - there are many sites that seek to provide readers with high quality relevant content through the publication of press releases. Here an editor will select your release for publication if they deem it of sufficient quality and relevance.
- Non-selective - these are sites that have decided directly or indirectly to publish all news from chosen sources as they know it will pass their quality and relevance tests. Your news, if relevant to the content of the site, is loaded unedited direct to the appropriate sector of the site.
- Blogs - a blog is a shareable online log of events or commentary in which the blogger expresses an opinion or comments on anything of his or her choosing. Anyone visiting a blog can add their own views, which may or may not agree with the blogger's. A key element of blogging is the community that reads the blog and comments on posts, interacting with each other and discussing the topic in question.
- User Generated Content (UGC) - user generated content covers sites where the content has been generated by users of that site, rather than by an editor or blogger. Examples of UGC sites would include forums, social network video sites (e.g. YouTube), and Wikipedia.

#### RealWire Influence Rating (RIR)

The RIR is calculated following consideration of a number of factors that might affect a site or blog's level of influence within its industry. Influence relates to the ability of a site to influence the relevant target audience .

Factors considered when calculating the RIR for a site include:

- Site target audience - the main focus of a site and its intended readership
- Coverage language - the language of the site/coverage
- Site location - which country the site is run from
- Number of visitors - the number of monthly unique users per month
- Publisher - the publisher of the site
- Advertising rates - a guide price based on a banner advert on the homepage or nearest equivalent

- Alexa overall rank - the comparative popularity of a site based on Alexa rank (the lower the rank the more popular the site)
- Technorati rank - the comparative authority of a blog based on Technorati rank of a site (the lower the rank the more popular the site)
- Site online since - the length of time a site has been online
- Other sites linking in - the number of other sites linking to the site based on Alexa data
- Navigation - how easy the site is to navigate
- Reputation - the reputation of a site within its industry
- Presentation - the overall visual presentation of a site
- Speed - how quickly pages load on a site

All of the above factors are collected and reviewed to come up with a sites' RealWire Influence Rating.