

Release Title Bangladesh Researchers Get Online Boost

Release distributed 03.01.2012 Report Created 25.10.2012

Distributed for **DANTE** 

on behalf of DANTE



# Headline: Bangladesh gets connected to high-speed internet link

URL: http://www.telecompaper.com/news/bangladesh-gets-connected-to-high-speed-internet-link

RIR Score:	**
Coverage type:	Editorial
PDF Permission:	Permission Granted
Site Name:	Telecom Paper
Identified:	04/01/2012
Published:	04/01/2012
Site Location:	Netherlands
Language:	English
Site online since:	03 October 1997
Other sites linking in:	133
Advertising rates:	€35 - €70 CPM banner
Readership:	80,000
Alexa traffic rank:	49,865
Site target audience:	Telecompaper is a well respected, independent research and publishing company focused on the telecommunications industry. Telecompaper provides international customers with research and advisory services, breaking news, digests, expert analyses, company profiles and research reports. Telecom Paper's audience are major telecom
Social shares:	f Facebook: 1 🕒 Twitter: 2

Headline: CAMBRIDGE HELPS ACCELERATE RESEARCH AND EDUCATION IN BANGLADESH

URL: http://www.businessweekly.co.uk/hi-tech/13315-cambridge-helps-accelerate-research-and-education-inbangladesh

RIR Score:	**
Coverage type:	Editorial
PDF Permission:	Permission Granted
Site Name:	Business Weekly
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	UK
Language:	English
Site online since:	30 June 1998
Alexa traffic rank:	72,775
Site target audience:	Business Weekly provides news coverage of technology, biotechnology, shares, commercial property and venture capital, with a focus on the east of England. For all interested in business news in Europe.
Social shares:	Twitter: 2



URL: http://www.itbusinessnet.com/article/Bangladesh-Researchers-Get-Online-Boost-1820873

RIR Score: Coverage type: PDF Permission: Site Name:	★★★ Selective Unavailable IT Business net
Identified:	04/01/2012
Publisher:	DMN
Published:	03/01/2012
Site Location:	USA
Language:	English
Site online since:	14 September 2004
Other sites linking in:	1,054
Advertising rates:	DMN Media Kit - digitalproducer.digitalmedianet.com/articles/viewarticle.jsp? id=271763
Alexa traffic rank:	343,498
Site target audience:	ITBusinessnet is part of the DMN NewsWire sites. It provides a variety of IT news, from computing, internet to enterprise applications.

# Headline: Bangladesh connects to TEIN3

#### URL: http://www.totaltele.com/view.aspx?C=4&ID=470161

RIR Score:	***
Coverage type:	Selective
PDF Permission:	Permission Granted
Site Name:	Total Telecom
Identified:	04/01/2012
Publisher:	Terrapinn Ltd
Published:	03/01/2012
Site Location:	UK
Language:	English
Site online since:	09 October 1996
Other sites linking in:	1,674
Advertising rates:	£80 cpm
Readership:	105,000
Alexa traffic rank:	138,827
Site target audience:	Total Telecom meets the information and research needs of the Global
	Communications industry, from breaking news to expert analysis. It is the leading communications link between end users and the vendors, carrier and resellers of telecommunications technology and services. Total Tele Online provides breaking news, archives, research reports and more.



Headline: Bangladesh Researchers Get Online Boost	
URL: http://www.itwire.com/press-release/52001-bangladesh-researchers-get-online-boost	
RIR Score:	***
Coverage type:	Selective
PDF Permission:	Permission Granted
Site Name:	IT Wire
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Australia
Language:	English
Site online since:	24 June 2001
Readership:	795,000
Alexa traffic rank:	51,835
Site target audience:	iTWire is Australia's leading, independent technology news and information site. A must-have source of information for industry professionals in the information technology and telecommunications sectors, iTWire delivers news, informed comment and analysis from a respected team of award- winning journalists. iTWire reaches a wide audience of readers in the technology marketplace, from consumers and users of technology products and services, to IT and telecommunications professionals, business users.
Other:	iTWire is one of the world's top five thousand blogs according to Technorati. The site serves over two million page views per month.

URL:

http://www.zimbio.com/member/realwire/articles/yzPhMBuZW\_S/Bangladesh+Researchers+Get+Online+Boost

RIR Score:	***
Coverage type:	Selective
PDF Permission:	Permission Denied
Site Name:	Zimbio
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	USA
Language:	English
Site online since:	02 December 2005
Other sites linking in:	101,817
Advertising rates:	\$5-7 CPM
Readership:	10,000,000
Alexa traffic rank:	351
Site target audience:	Zimbio's mission is to help users become an influential player in how stories are
	created, shaped and shared. Zimbio makes it simple for people to compile the
	webs most relevant and dynamic content into easily-searched topics, so readers
	can find and react to the full story from multiple perspectives. Zimbio's target
	audience is 18-34 years old, Internet-savvy, educated, and highly influential.



Headline: Bangladesh Researchers Get Online Boost		
URL: http://www.tmcnet.com	URL: http://www.tmcnet.com/usubmit/2012/01/03/6028562.htm	
RIR Score:	***	
Coverage type:	Selective	
PDF Permission:	Permission Denied	
Site Name:	TMC Net	
Identified:	04/01/2012	
Published:	03/01/2012	
Site Location:	USA	
Language:	English	
Site online since:	25 November 1995	
Readership:	1,100,000	
Alexa traffic rank:	10,707	
Site target audience:	Technology Marketing Corporation (TMC) is the world's leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centres, and CRM. TMC's target audience is the communications and technology industries. It has specific sections for service providers, developers, resellers, government and the consumer.	
Other:	TMCnet averages 20 million page views per month.	

#### URL: http://education.tmcnet.com/news/2012/01/03/6028562.htm

RIR Score:	***
Coverage type:	Selective
PDF Permission:	Permission Denied
Site Name:	TMC Net
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	USA
Language:	English
Site online since:	25 November 1995
Readership:	1,100,000
Alexa traffic rank:	10,707
Site target audience:	Technology Marketing Corporation (TMC) is the world's leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centres, and CRM. TMC's target audience is the communications and technology industries. It has specific sections for service providers, developers, resellers, government and the consumer.
Other:	TMCnet averages 20 million page views per month.



Headline: Bangladesh Researchers Get Online Boost	
URL: http://dark-fiber.tmcnet.com/news/2012/01/03/6028562.htm	
RIR Score: Coverage type:	★★★ Selective
PDF Permission:	Permission Denied
Site Name: Identified:	TMC Net 04/01/2012
Published: Site Location:	03/01/2012 USA
Language:	English
Site online since: Readership:	25 November 1995 1,100,000
Alexa traffic rank: Site target audience:	10,707 Technology Marketing Corporation (TMC) is the world's leading business to
Site target autience.	business and integrated marketing media company, servicing niche markets within the communications and technology industries. TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centres, and CRM. TMC's target audience is the communications and technology industries. It has specific sections for service providers, developers, resellers, government and the consumer.
Other:	TMCnet averages 20 million page views per month.

# URL: http://www.pr-inside.com/bangladesh-researchers-get-online-boost-r2980931.htm

RIR Score:	**
Coverage type:	Selective
PDF Permission:	Unavailable
Site Name:	PR-inside
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Austria
Language:	English
Site online since:	23 August 2005
Other sites linking in:	8,224
Advertising rates:	No advertising available.
Alexa traffic rank:	19,750
Site target audience:	PR-inside is a German portal where users are able to upload press releases
	for free. This site would attract predominantly a German audience seeking
	business information and news.
Social shares:	C Twitter: 2



URL: http://newsblaze.com/story/2012010304271500001.we/topstory.html

RIR Score:	**
Coverage type:	Selective
PDF Permission:	Permission Granted
Site Name:	News Blaze
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	USA
Language:	English
Site online since:	12 August 2003
Other sites linking in:	5,158
Advertising rates:	\$2000
Readership:	400,000
Alexa traffic rank:	41,687
Site target audience:	News Blaze is a platform for news releases from around the world. News Blaze readers care about breaking news in entertainment, business, the world, politics, cartoons and web 2.0. Their community includes people who love entertainment and book reviews, entrepreneurs and interested consumers. Readers generate over half a million page views per month.

# Headline: Bangladesh Researchers Get Online Boost

URL: http://www.currentgame.de/it-computer/bangladesh-researchers-get-online-boost-2/0022133/

RIR Score: Coverage type:	★★ Selective
PDF Permission:	Unavailable
Site Name:	Current Game
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Germany
Language:	English
Alexa traffic rank:	62,707
Site target audience:	Current Game is a German site that provides fresh daily content on a range of topics, including games, Internet, sports, travel and computing. The site is aimed at consumers and professionals who may be interested in the news covered.
Other:	Current game achieves over 547,000 page impressions per month.



URL: http://www.itnewsonline.com/showrwstory.php?storyid=7003

RIR Score: Coverage type: PDF Permission:	★★ Selective Unavailable
Site Name:	IT News Online
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	India
Language:	English
Site online since:	14 January 2005
Other sites linking in:	1,163
Advertising rates:	\$1,000 for a period of 30 days
Readership:	60,000
Alexa traffic rank:	92,729
Site target audience:	IT News Online covers the latest IT industry news worldwide in many categories ranging from telecom to gaming. IT News Online is for IT industry professionals who want to keep up to date with the latest news and releases.
Social shares:	E Twitter: 1

# Headline: Bangladesh Researchers Get Online Boost

URL: http://www.conjungo.com/fullnews?title=bangladesh-researchers-get-online-boost&news\_id=1

RIR Score: Coverage type: PDF Permission:	★★ Selective Permission Granted
Site Name:	Conjungo
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	UK
Language:	English
Site online since:	10 March 2003
Other sites linking in:	60
Advertising rates:	£5000 for 12 months in technology area
Readership:	14,000
Alexa traffic rank:	576,934
Site target audience:	Conjungo means 'to unite' in Latin. This sites aim is to unite technology buyers with suppliers. They want buyers to be able to easily identify, select and evaluate the suppliers that are available worldwide. They do this by providing buyers with a fast, easy to use search tool that lists technology providers. Their website provides easy to use sections and search engines for buyers to find suppliers. The site aolso has a section on news in topics such as IT news, Internet news and Software news.

# Headline: BANGLADESH RESEARCHERS GET ONLINE BOOST

### URL: http://pr-usa.net/index.php?option=com\_content&task=view&id=1024423&Itemid=32

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Selective
Unavailable
PR-USA.NET
04/01/2012
03/01/2012
Bulgaria
English
5,923
\$2500 per month
95,000
15,854
PR-USA.NETis a news hosting site where members can post any stories of interest. The site includes sections on politics, business, organisational, healthcare, science, sports, culture and shows. PR-USA.NET would attract

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#### URL: http://www.liquida.com/page/30738509/

RIR Score:	**
Coverage type:	Selective
PDF Permission:	Unavailable
Site Name:	Liquida
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Italy
Language:	English
Alexa traffic rank:	179,449
Site target audience:	Liquida is a place where Internet users can post their own digital content on the following topics, sports, entertainment, technology, business, green technology, science, living, arts, automotive and travel news.

anyone looking to stay ahead of the latest headlines.



URL: http://www.whatech.com.au/technology-releases/networking/6527-bangladesh-researchers-get-online-<u>boost</u>

RIR Score:	**
Coverage type:	Selective
PDF Permission:	Unavailable
Site Name:	WhaTech
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Australia
Language:	English
Alexa traffic rank:	137,582
Site target audience:	WhaTech provides technology news with a focus on Australasia. The site allows users to upload press releases for visibility. This site would attract a general audience seeking business technology news.

# Headline: Bangladesh Researchers Get Online Boost

URL: http://www.turk.internet.com/portal/yazigoster.php?yaziid=35231

RIR Score:	**
Coverage type:	Selective
PDF Permission:	Permission Granted
Site Name:	Turk.Internet.com
Identified:	06/01/2012
Published:	03/01/2012
Site Location:	Turkey
Language:	English
Site online since:	26 August 1994
Other sites linking in:	348
Advertising rates:	Banners range from \$3-10 CPM
Readership:	300,000
Alexa traffic rank:	5,599
Site target audience:	Turk.Internet.com ia a Turkish website which covers news on the Internet and service providers in Turkey. Turk.Internet.com is mainly for Turkish Internet users, but the site also has an English version too.
Other:	13 million/month pages



URL: http://www.wareground.com/articles/bangladesh\_researchers\_get\_online\_boost

RIR Score:	**
Coverage type:	Selective
PDF Permission:	Unavailable
Site Name:	WareGround IT News
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Moldova
Language:	English
Other sites linking in:	280
Advertising rates:	No advertising available
Alexa traffic rank:	863,378
Site target audience:	WareGround IT news provides the most important news on technology, developments and trends with insightful analysis. Coverage includes hardware, software, networking, wireless computing, personal technology, security and cutting-edge technology from the developer world to the consumer world.
Social shares:	E Twitter: 2

#### Headline: Bangladesh Researchers Get Online Boost

URL: http://www.mysolutioninfo.com/news-display.aspx?Code=20694&t=Bangladesh%20Researchers% 20Get%20Online%20Boost

Identified:06/01,Published:03/01,Site Location:LebanLanguage:EnglisOther sites linking in:100Advertising rates:\$1200Readership:42,500Alexa traffic rank:1,387Site target audience:MySolindustcomparerepressrefereresourresourindustresour	liable lution Info.com 2012 2012 on h per month: homepage banner
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URL: http://www.itnewsbyte.com/de/news/nws164289,,.htm

*
Selective
Unavailable
Itnewsbyte.com
04/01/2012
03/01/2012
Switzerland
English
126
No advertising available.
363,568
Itnewsbyte.com is a German website focusing on a range of technology news from software, hardware, internet, mobile, entertainment and much more. Members are allowed to upload articles where users are able to comment and discuss any news they find of interest.

# Headline: Bangladesh Researchers Get Online Boost

URL: http://www.bizwireexpress.com/showstoryRW.php?storyid=265237

RIR Score:	*
Coverage type:	Selective
PDF Permission:	Permission Granted
Site Name:	BizWire Express
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	India
Language:	English
Alexa traffic rank:	636,927
Site target audience:	BizWire Express is a brand new site launched by the owner of IT News Online in May 2009. The site offers business news from a number of carefully selected sources.



URL: http://www.buzzibuzz.com/fr/bangladesh-researchers-get-online-boost/

RIR Score:	*
Coverage type:	Selective
PDF Permission:	Unavailable
Site Name:	BuzZiBuzZ
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	France
Language:	English
Other sites linking in:	745
Advertising rates:	No advertising available.
Alexa traffic rank:	145,512
Site target audience:	BuzZiBuzZ is a French speaking site,dedicated to provding a wealth of various industry news. These industries range from food, art, computers and more and is for anyone searching for the latest news.

# Headline: Bangladesh Researchers Get Online Boost

#### URL: http://goarticles.com/article/Bangladesh-Researchers-Get-Online-Boost/5896157/

RIR Score:	**
Coverage type:	Non-selective
PDF Permission:	Unavailable
Site Name:	Go Articles
Identified:	04/01/2012
Publisher:	Jayde Online, Inc
Published:	03/01/2012
Site Location:	Canada
Language:	English
Site online since:	30 August 2000
Other sites linking in:	59,010
Advertising rates:	\$600 for banner 349x60
Readership:	500,000
Alexa traffic rank:	3,027
Site target audience:	GoArticles.com is an article search engine and directory with more than 1 million indexed articles and a membership exceeding 135,000 authors. Currently (October 2008) the site receives 10,000 - 12,000 article submissions per week. The sites goal is to provide authors, publishers and visitors with the best and largest free content article database on the Web in categories such as health, food, marketing, real estate and business.



URL: http://www.menafn.com/qn\_news\_story.asp?StoryId=%7B2f4e57c3-2857-4213-906e-35e60dccb78a% 7D

RIR Score:	**
Coverage type:	Non-selective
PDF Permission:	Permission Granted
Site Name:	Menafn
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Jordan
Language:	English
Site online since:	26 May 2000
Alexa traffic rank:	57,160
Site target audience:	The Middle East North Africa Financial Network, Inc. (MENAFN) is the leading provider of online and wireless financial content and financial technology platforms to leading institutions and consumers around the Arab world.

Headline: Bangladesh Researchers Get Online Boost; High speed connection to the TEIN3 international Research & Education network set to accelerate research and education in Bangladesh

URL: http://wachovia.mworld.com/m/m.w?lp=GetStory&id=587243811

RIR Score: Coverage type: PDF Permission: Site Name: Identified: Published: Site Location: Language: Site online since: Other sites linking in: Advertising rates: Alexa traffic rank: Site traget audience:	** Non-selective Unavailable Wachovia 04/01/2012 03/01/2012 UK English 13 June 1995 8 No advertising available 1,235,751 Wachovia is a North American financial services company that covers
Alexa traffic rank: Site target audience:	1,235,751 Wachovia is a North American financial services company that covers news of a financial topic.

#### URL: http://en.redtram.com/go/322645830/top100/

RIR Score:
Coverage type:
PDF Permission:
Site Name:
Identified:
Publisher:
Published:
Site Location:
Language:
Site online since:
Readership:
Alexa traffic rank:
Site target audience:

★★ Non-selective Permission Granted redtram 04/01/2012 Virton Consultans, Ltd. 03/01/2012 Cyprus English 30 November 2004 6,936,200 6,384 RedTram<sup>™</sup> is the news find the latest news they is engine lies in the variety displaying news. Redtrar

RedTram<sup>™</sup> is the news search engine making it possible for Internet users 1 find the latest news they are interested in. The uniqueness of this search engine lies in the variety of simultaneously used criteria for searching and displaying news. Redtram is aimed at internet users who want to find out about the latest news in a specific category. Redtram offers a well-structures and detailed catalogue with two main directions: themes and regions. News in English, French, German, Spanish, Italian, Polish, Chinese, Ukrainian and Russian.

#### Headline: Bangladesh Researchers Get Online Boost

#### URL: http://www.silobreaker.com/bangladesh-researchers-get-online-boost-5\_2265388432006054110

RIR Score:	**
Coverage type:	Non-selective
PDF Permission:	Unavailable
Site Name:	silobreaker
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	USA
Language:	English
Site online since:	17 March 2005
Other sites linking in:	2,973
Advertising rates:	No advertising available
Alexa traffic rank:	15,320
Site target audience:	Silobreaker should be used by anyone who wants to get more from current affairs on the internet in less time. If you want to get an in-depth understanding of the news, whether it's for your own interest or as part of your job, Silobreaker provides you with the information you need to know.
Other:	Silobreaker serves between two and three million page views per month.

Headline: Bangladesh Researchers Get Online Boost; High speed connection to the TEIN3 international Research & Education network set to accelerate research and education in Bangladesh

#### URL: https://mworld.com/m/m.w?lp=GetStory&id=587243811

RIR Score: Coverage type: PDF Permission: Site Name: Identified: Published: Site Location: Language: Site online since: Alexa traffic rank: Site target audience: ★★
 Non-selective
 Unavailable
 Macroworld Investor
 04/01/2012
 03/01/2012
 UK
 English
 13 June 1995
 1,235,751
 Macroworld Investor is a North American site that covers news
 surrounding the financial industry.

#### Headline: Bangladesh Researchers Get Online Boost

URL: http://www.library-base.com/bangladesh-researchers-get-online-boost/

RIR Score:	*
Coverage type:	Non-selective
PDF Permission:	Unavailable
Site Name:	Article Directory
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Unknown
Language:	English
Alexa traffic rank:	331,242
Site target audience:	Article Directory is a news aggregator covering press releases and articles on a wide range of topics and subjects. It's audience consists of those looking for a specific article or general news.



URL: http://www.newsalbum.com/Article/81982-Bangladesh-Researchers-Get-Online-Boost/

RIR Score:	*
Coverage type:	Non-selective
PDF Permission:	Unavailable
Site Name:	News Album
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	Unknown
Language:	English
Other sites linking in:	2,235
Advertising rates:	No advertising available.
Alexa traffic rank:	36,784
Site target audience:	News Album allows users to search and browse over 4000 news sources, updated continuously. The industry topics covered by News Album include insurance, travel, sports, finance, business, shopping and more. News Album also allows users to submit their own news.

# Headline: Bangladesh Researchers Get Online Boost

URL: http://www.press-releases-news.com/press-release/bangladesh-researchers-get-online-boost/

RIR Score: Coverage type: PDF Permission: Site Name: Identified: Published: Site Location: Language: Other sites linking in: Advertising rates: Alexa traffic rank: Site target audience:	<ul> <li>Non-selective</li> <li>Unavailable</li> <li>Press Releases &amp; news</li> <li>04/01/2012</li> <li>03/01/2012</li> <li>Italy</li> <li>English</li> <li>59</li> <li>No advertising available</li> <li>539,943</li> <li>Press Releases and News is website where approved contributors can post their press releases for free. The site publishes approved news on a range of topics including lifestyle, arts, and entertainment, automotive and financial.</li> </ul>
Site target audience:	their press releases for free. The site publishes approved news on a range of



URL: http://www.techrecur.com/2012/01/04/bangladesh-researchers-get-online-boost/

RIR Score:	**
Coverage type:	Blog
PDF Permission:	Unavailable
Site Name:	TechRecur
Identified:	05/01/2012
Published:	04/01/2012
Site Location:	USA
Language:	English
Other sites linking in:	78
Advertising rates:	No advertising available
Alexa traffic rank:	4,133,862
Site target audience:	TechRecur is a blog providing news content relating to technology, in particular topics from the global telecom industry. It focusses on mobile/wireless products, the latest mobile apps, mobile 2.0, and industry news such as mergers & acquisitions. TechRecur would
Social shares:	🕒 Twitter: 4 in LinkedIn: 1

# Headline: Bangladesh Researchers Get Online Boost

URL: http://www.technoworldinc.com/techno-news/bangladesh-researchers-get-online-boost-t130718.0.html

RIR Score:	*
Coverage type:	UGC
PDF Permission:	Permission Granted
Site Name:	TechnoWorldInc.com
Identified:	04/01/2012
Published:	03/01/2012
Site Location:	USA
Language:	English
Alexa traffic rank:	154,755
Site target audience:	Techno World Inc describes itself as 'The Technical Encyclopedia'. It provides tech news and articles on topics such as hacking, programming and security issues. Techno World Inc is for anyone with an active interest in technology news and know-how.

# Release Title Bangladesh Researchers Get Online Boost

Release distributed 03.01.2012 Report Created 25.10.2012

High speed connection to the TEIN3 international Research & Education network set to accelerate research and education in Bangladesh

3 January 2012, Cambridge, UK – Researchers in Bangladesh tackling the serious issues facing their country including extreme flooding, malnutrition, disease and food security have improved prospects thanks to a new high-speed internet link to researchers in locations around the world.

Bangladesh becomes the latest country to connect to the TEIN3 (Trans-Eurasia Information Network) research and education data-communications network for Asia Pacific. Thanks to the TEIN3 link the country's highly active research community will be able to share findings and collaborate with other international institutions worldwide more quickly and simply, with potential for accelerating societal benefits.

The country's researchers will be better able to collaborate on research programmes that improve prospects for the country. The link paves the way for 100,000 Bangladeshi researchers at 100 academic and research Institutions in Bangladesh to collaborate with international colleagues via their national TEIN3 partner, Bangladesh Research and Education Network (BdREN).

Bangladesh joins Sri Lanka, Singapore, India and Pakistan as the most recent countries to connect to TEIN3, following the extension of the network into South Asia in 2010. The TEIN3 network, which is co-funded by the European Commission, extends to the South Asian sub-continent serving over 45 million users in more than 8,000 academic institutions and research centres across Asia.

"This is a major step forward for BdREN, as joining TEIN3 will enable academics, scientists and researchers in Bangladesh to collaborate with the wider international research community," said Professor A. K. Azad Chowdhury, the Chairman (State Minister) of the University Grants Commission (UGC) of Bangladesh. "This exciting development significantly widens the scope of researchers, in particular those needing access to high-end computing, simulation tools and datasets. This will help Bangladeshi researchers to work on



projects with high societal impact such as food security, climate change mitigation and medical research and training."

He continued: "The financial support of the European Commission towards funding our TEIN3 connection is invaluable."

Bangladesh joins China, India, Indonesia, Japan, Korea, Laos, Malaysia, Nepal, Pakistan, the Philippines, Singapore, Sri Lanka, Thailand, Vietnam and Australia in the expanding TEIN3 network.

David West, project manager at DANTE, the not-for-profit company that manages TEIN3 commented: 'The current TEIN3 partners are delighted to welcome Bangladesh to the network. Seeing the network expand into Asia Pacific, improving access to knowledge and learning, is immensely gratifying and a significant achievement.'

Furthermore, a high speed link to GÉANT means the TEIN3 community also enjoys high quality Internet connectivity with the 40 million users served by the pan-European network. Further countries in South Asia planning to connect to TEIN3 include Bhutan and Cambodia.

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# About TEIN3

The Trans-Eurasia Information Network (TEIN) connects the research and education community across Asia-Pacific. Starting with a single circuit between France and Korea in 2001, TEIN3, the third generation of the project now links 16 countries in the region to each other and the global research community and is managed by DANTE. Applications using the network include climate research and meteorology, food security and health programmes. The TEIN\* Cooperation Center has been established, with Korean government and TEIN partner support and endorsed at ASEM8 in October 2010, to take responsibility for a 4th phase of the TEIN programme starting in 2012. The TEIN\*CC organisation will be closely supported by DANTE in its initial phase.

For more information see www.tein3.net

# About DANTE:

DANTE is a non-profit organisation whose primary mission is to plan, build and manage research and education networks. Established in 1993, DANTE has been fundamental to the success of pan-European research and education networking. DANTE has built and operates GEANT which provides the data-communications infrastructure essential to the success of many research projects in Europe. DANTE is involved in worldwide initiatives to interconnect countries in other regions to one another and to GEANT. For more information, please visit www.dante.net

# About BdREN

University Grants Commission (UGC) of Bangladesh, on behalf of the Ministry of Education (MoE), is currently constructing the Bangladesh Research and



# **Appendix**

# Coverage/Site Information & Site Statistics Explained

Please find below an explanation of the site information and statistics contained within this report.

# **Site Information**

# Coverage Type

RealWire separates coverage into different types, which are explained below:-

- Editorial editorial news sites are the equivalent to the traditional print media. A journalist will review your press release and choose to write (or not to write) about the information that you have provided.
- Selective there are many sites that seek to provide readers with high quality relevant content through the publication of press releases. Here an editor will select your release for publication if they deem it of sufficient quality and relevance.
- Non-selective these are sites that have decided directly or indirectly to publish all news from chosen sources as they know it will pass their quality and relevance tests. Your news, if relevant to the content of the site, is loaded unedited direct to the appropriate sector of the site.
- Blogs a blog is a shareable online log of events or commentary in which the blogger expresses an opinion or comments on anything of his or her choosing. Anyone visiting a blog can add their own views, which may or may not agree with the blogger's. A key element of blogging is the community that reads the blog and comments on posts, interacting with each other and discussing the topic in question.
- User Generated Content (UGC) user generated content covers sites where the content has been generated by users of that site, rather than by an editor or blogger. Examples of UGC sites would include forums, social network video sites (e.g. YouTube), and Wikipedia.

# RealWire Influence Rating (RIR)

The RIR is calculated following consideration of a number of factors that might affect a site or blog's level of influence within its industry. Influence relates to the ability of a site to influence the relevant target audience.

Factors considered when calculating the RIR for a site include:

- Site target audience the main focus of a site and its intended readership
- Coverage language the language of the site/coverage
- Site location which country the site is run from
- Number of visitors the number of monthly unique users per month
- Publisher the publisher of the site
- Advertising rates a guide price based on a banner advert on the homepage or nearest equivalent



- Alexa overall rank the comparative popularity of a site based on Alexa rank (the lower the rank the more popular the site)
- Technorati rank the comparative authority of a blog based on Technorati rank of a site (the lower the rank the more popular the site)
- Site online since the length of time a site has been online
- Other sites linking in the number of other sites linking to the site based on Alexa data
- Navigation how easy the site is to navigate
- Reputation the reputation of a site within its industry
- Presentation the overall visual presentation of a site
- Speed how quickly pages load on a site

All of the above factors are collected and reviewed to come up with a sites' RealWire Influence Rating.